

LIDUAM PONG

*Born in Havana, Cuba
Lives and works in New York*

*461 Lafayette Ave. Apt. 2
Brooklyn, NY 11205
305 877 5791
liduampong@gmail.com*

SKILLS

Architectural Design.

Experience in Schematic Design, Design Development, Construction Documents, Bidding Process, Construction Administration, Client Presentations, Project Management, Client Relations.

Experience with Furniture Design, Graphic and Web Design.

Communication:

Clear writing and presentations.

Software:

Expert-level experience in AutoCAD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Rhinoceros, V-Ray, Microsoft Word and Microsoft Excel. Trained in Revit, Ecotect, Maya and Grasshopper. Experience with HTML, Javascript, CSS languages. Computer savvy. Quick to learn new programs and workflows.

Model Building:

Study and presentation-quality models.

Languages:

Native fluency in both English and Spanish. Fluent in French.

EDUCATION

2010 - 2013

Master of Architecture

Pratt Institute / Graduate Architecture and Urban Design, Brooklyn, NY.

2009 - 2010

M. Arch transfer

Florida International University, Miami, FL.

1999-2003

Bachelor of Arts

Florida International University, Miami, FL.

WORK

SAS / Solomonoff Architecture Studio

Associate

New York, NY

October 2011 - Present

I'm currently an Associate at SAS. At this firm, I've been able to follow residential and commercial projects from beginning to end, gaining experience in Schematic Design, Design Development, Construction Documents, Bidding and Construction Administration. In two of these projects, a 2,300 SF residence in Chelsea and a 1,800 SF residence in TriBeCa, I have been able to deal directly with clients, as Project Manager. I have learned to clearly communicate my ideas to both clients and contractors through detailed drawings and presentations. I have also learned to be resourceful and to research multiple options in order to maintain design intent, while keeping in mind budget and schedule constraints. I also redesigned the office's website, stationary and presentation templates.

Pratt Institute
Teaching Assistant / Carla Leitão's Graduate Design Studio
Brooklyn, NY
January-May, 2012

T.A. for Carla Leitão // Assisted graduate students with their studio projects, in which they explored Tensile Structures to develop the design of a Montessori School in Manhattan.

SAS / Solomonoff Architecture Studio
Architectural Intern
New York, NY
June - August, 2011

Summer internship at SAS. I worked in the redesign of the envelope of an existing project, a 12-storey residential building with a church on the ground floor, in Central Park North, NY.

pong is fun design studio
Designer
Madrid, Spain
2005 - 2009

Print Design: Identity, Advertising, Corporate Communication Materials, Illustration, Technical Illustration

Exhibition Design: Signage, Billboards, Invites

Web Design: HTML, CSS, PHP, Javascript, Artist websites

I lived in Madrid for several years, where I worked as an independent designer for a variety clients and collaborators doing print, web, advertising and exhibition graphics. Many of my clients were artists, galleries and art-world professionals. Clients included:
The National Library of Spain (Madrid)
Alexandre Arrechea (Madrid)
Alexander Apostol (Madrid)
Lise Sarfati (Paris)
Galerie Italienne (Paris)
Galerie Jean Marc Patras (Paris)
Pladur (Madrid)
BBVA (Madrid)
Treinta Metros (Madrid)

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